

ELEVATE YOUR BRAND PRESENCE

LOGO & BRANDING PROPOSAL

+91 70667 00123

+91 73783 25544

Welcome to The Branding Project

At The Branding Project, we believe that a logo is more than just a design—it's the foundation of your brand's identity. A well crafted logo creates trust, recognition, and emotional connection, making it a powerful tool for your business. Our mission is to design unique, timeless, and versatile logos that capture your brand's essence and set you apart from the competition.

Why Choose Us?

103+ Brands Transformed

8+ Years of Industry Experience

249+ Successful Branding Projects

9k+ Creative Hours Locked

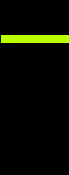
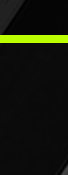
Let's bring your brand's story to life with a logo that leaves a lasting impression.

Best regards,
The Branding Project

Our Logo & Branding Services

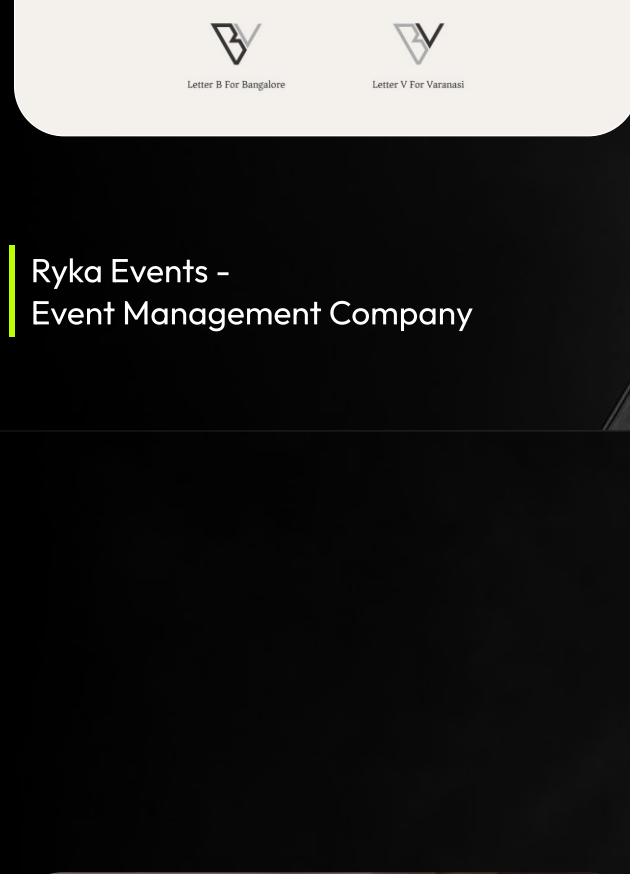
Beyond Just a Logo – We Build Your Brand

Our services go beyond logo design. We create a complete visual language for your brand, including:

 Logo Design Unique, versatile, & memorable logos	 Brand Strategy Defining your brand's core values & personality	 Digital & Print Assets Social media branding, website design elements	 Brand Guidelines Detailed manual for logo usage, colors, & fonts	 Marketing Collaterals Business cards, brochures, packaging, and more
---	---	--	---	---

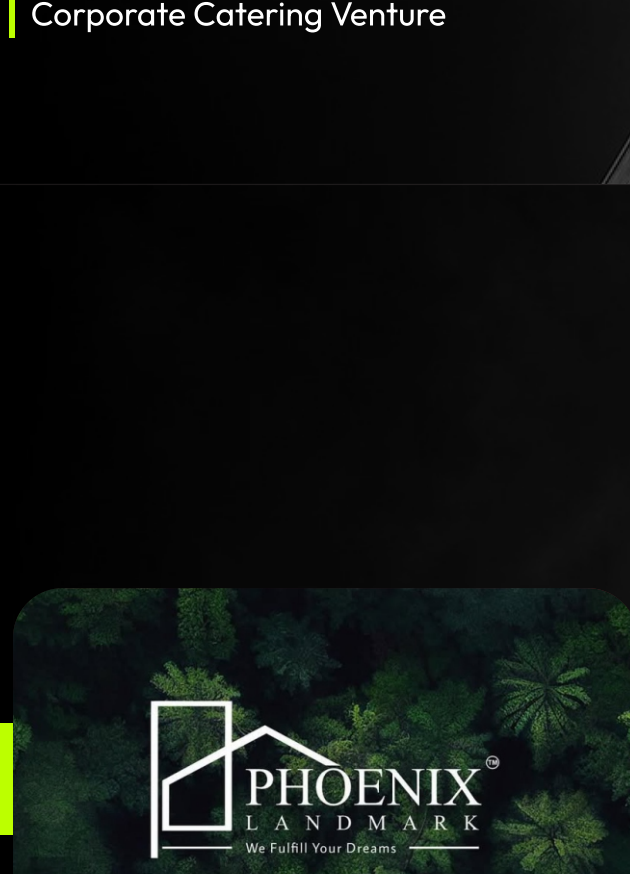
Our Logo And Branding Portfolio

1.



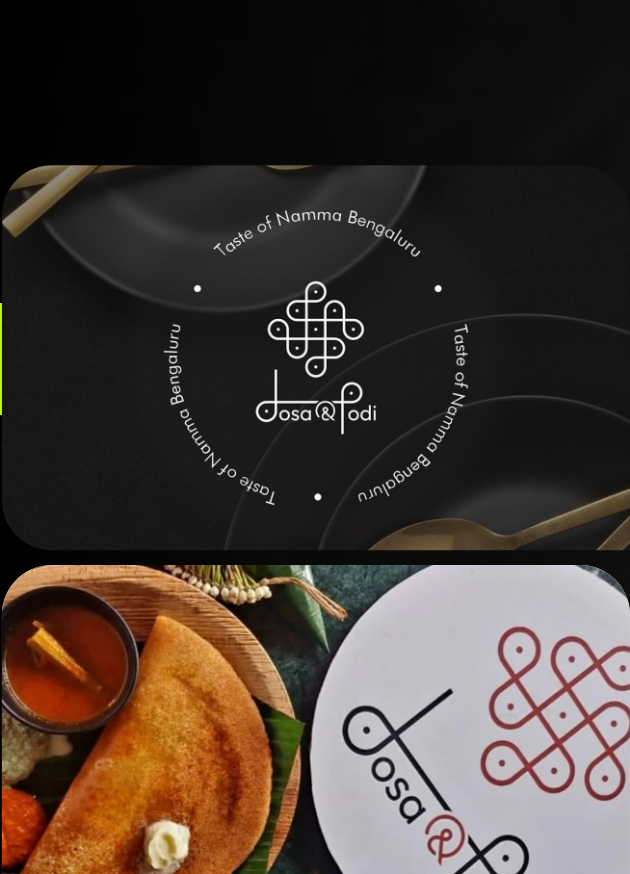
Ryka Events -
Event Management Company

2.



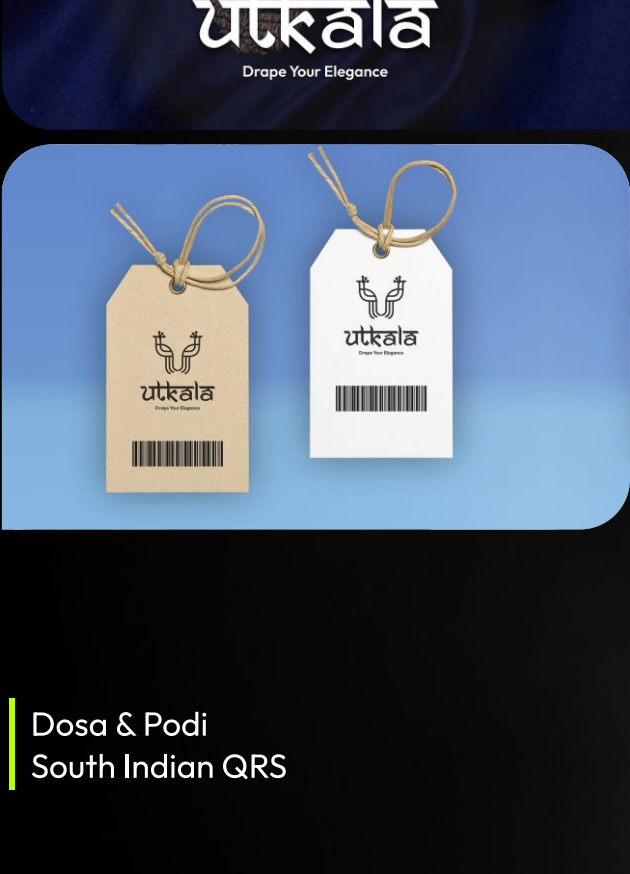
The Hungry Roads
Corporate Catering Venture

3.



Phoenix Landmark
Real Estate Company

4.

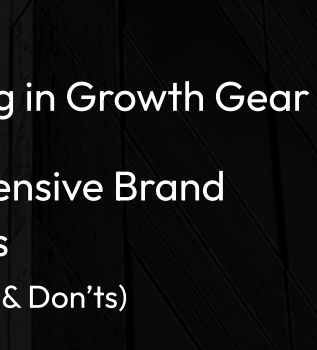
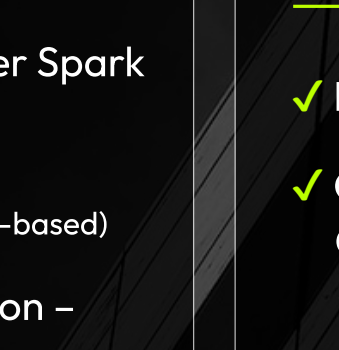
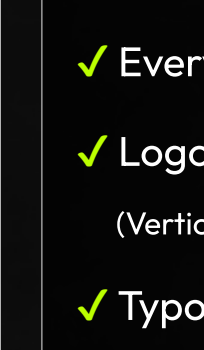
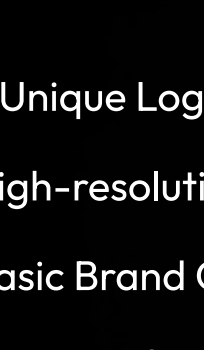
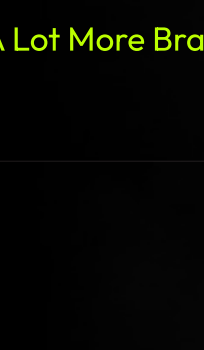
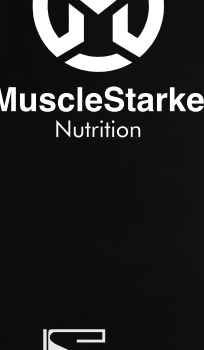


Dosa & Podi
South Indian QRS

5.



Dosa & Podi
South Indian QRS



And A Lot More Brands...

Branding Investment Plans

1. Starter Spark

For new businesses & startups

- ✓ 3 Unique Logo Design
- ✓ High-resolution files
- ✓ Basic Brand Color Palette
- ✓ 1 Round of Revisions
- ✓ Corporate Kit - 4 essentials.

Best for startups & small businesses looking for a professional identity.

4,999/- INR

2. Growth Gear

For brands ready to scale up

- ✓ Everything in Starter Spark
- ✓ Logo Variations (Vertical, Horizontal, Icon-based)
- ✓ Typography Selection - Font recommendations
- ✓ Expanded Color Palette
- ✓ Basic Brand Guidelines - Logo usage, colors & fonts

Best for growing brands needing a professional brand identity.

9,999/- INR

3. Brand Brilliance

For established businesses & premium brands

- ✓ Everything in Growth Gear
- ✓ Comprehensive Brand Guidelines (Usage, Do's & Don'ts)
- ✓ Email Signature Design
- ✓ Packaging or Label Design (1 concept)
- ✓ Social Media Kit (5 templates)

14,999/- INR

More Ways to Elevate Your Brand

Design Requirement	Investment
1. Brochure / Catalogue	500/ page
2. Social Media Designs	400/ artwork
3. Flyer	800/ side
4. Corporate Kit & Stationery Designs	300/ artwork